

PRESS RELEASE

In motion

Ryan Beattie from leading motion furniture manufacturer, La-Z-Boy, offers a breakdown on why motion furniture is a rising seating trend.

29 July 2015, Johannesburg: Motion seating is taking the furniture world by storm, and with their combination of comfort, functionality and style, it's not difficult to see why. Ryan Beattie, from leading motion furniture manufacturer, La-Z-Boy, offers his expert opinion on why motion furniture is so popular.

Something for everyone

Motion furniture is an ideal fit for the whole family – perfect for lounging and reading a book, watching TV or even gaming. “The supportive nature and unmatched comfort of recliners is what really sets them apart from other forms of seating,” explains Ryan. Motion seating is also proven to ease back, neck and leg pain; as it offers fantastic back support, as well as a footrest to take pressure off your legs, feet and ankles. The highly supportive nature of motion furniture, such as La-Z-Boy reclining furniture, makes it an ideal form of seating for the elderly, breastfeeding mothers, and for people who suffer from chronic back and neck pain.

“The popularity of motion furniture can also be attributed to the wide variety of different motion seating, and motion seating options available on the market,” says Ryan. Traditionally, motion furniture was only available in the form of single-seater recliners, however, La-Z-Boy has introduced new options to the market, such as 3-2-1 lounge suites, corner units, cinema seating and even incliners that are suited to smaller spaces. “What really makes La-Z-Boy’s motion suites so functional is that each segment of the furniture can recline independently from one another, meaning everyone using the couch can adjust it to a setting that is most comfortable for them, perfect when watching movies with the family or on game day,” notes Ryan.

Custom tailored

“One of the things that makes La-Z-Boy’s motion furniture so great is that there are so many customisable options to ensure that your motion furniture suits all your personal needs,” says Ryan. Customers can custom select any of the following features:

- **Upholstery:** While recliners and motion furniture are most commonly upholstered in leather, this option can be a bit pricey for some. “Most recliner brands offer the option to cover your motion furniture in either leather or high quality fabric upholstery, depending on your budget and preference,” says Ryan
- **Filling:** Most motion furniture has a soft polyurethane filling, but in La-Z-Boy’s motion suites, this this can be substituted for memory foam to add extra seating and lumbar support – an ideal option for people with back injuries or chronic back pain.

- **Extended foot rests:** While motion furniture is usually comfortable for people of all heights, extensions can be made to the foot rests to ensure the best reclining experience for the taller user.
- **Power inclining:** Automatic inclining, unlike manual inclining, is much easier and will ensure optimum comfort at the push of the button – ideal for older people and younger members of the family.
- **Type of motion:** The type of motion provided by motion furniture is also something that you can choose – your recliner not only reclines, but it can be customised to rock. When it comes to incliners, you can customize them to swivel, be powered or offer hi-lift functionality.

Tried and trusted

Motion furniture, like any other furniture, is an investment and therefore quality is a key aspect to consider when making your purchase. “While there are many different motion furniture brands to choose from, looking for trusted, well-known brands is important and is often a good indication of their quality. For example, La-Z-Boy motion furniture has been in the motion seating industry since the 1920s, and it is due to their unparalleled experience in making high-end motion seating that has earned the brand a reputation as one of trusted durability and comfort. It is this experience and consistent levels of quality that really sets them apart from their competitors,” adds Ryan.

ENDS

Released on behalf of La-Z-Boy (www.la-z-boy.co.za) by The Line (www.theline.co.za, ant@theline.co.za).